THE
PRESIDENT
WOODROW
WILSON
HOUSE

# ANNUAL REPORT

FISCAL YEAR 2025

### **HISTORIC PERSPECTIVES – MODERN INITIATIVES**



Photo credit: Todd A. Smith

### **OUR MISSION**

We are a property of the National Trust for Historic Preservation. We preserve and steward the house, with its collections and landscapes, and its full and dynamic history, and use them to provide forward-thinking and inclusive discussions, programs, and community activities that are relevant today.

### **OUR VISION**

We use the backdrop of a historic house museum in the heart of Washington, D.C., to serve as a community resource and a hub for dialogue that explores current social, racial, political, and economic issues through the lens of history. We use this platform to examine our civil liberties and the ideals that unite us as Americans. We strive to be a trusted place to learn from the past. Our goal is be a catalyst of change by confronting our shared history.

Woodrow Wilson House, accredited by the American Alliance of Museums, is working tirelessly to maintain our high standard of excellency





We want you to be a part of our mission and vision! Explore gift opportunities, including preservation, talent, exhibitions, events, education initiatives, and programming. Please contact Executive Director Elizabeth Karcher at 202-792-5808 to be part of the future of the Woodrow Wilson House.

Create your legacy by scanning this QR code and giving today.

### LETTER FROM THE EXECUTIVE DIRECTOR

This year has marked meaningful progress and renewed purpose at the President Woodrow Wilson House. As stewards of this National Trust property, we remain dedicated to strengthening the museum by using the power of place to inspire honest reflection, civic participation, and global understanding.

It has also been a year of personal significance for me. I valued the opportunity to lead private tours and to welcome dignitaries, fashion designers, scholars, and thought leaders. Hosting Speaker Emerita Nancy Pelosi during the *Fashioning Power*, *Fashioning Peace Gala* was a particular privilege. These visits highlighted the growing importance of the Wilson House as a forum for dialogue and discovery.

In welcoming visitors, advancing scholarship, and expanding educational initiatives, the museum continued to broaden its reach and deepen community connections. We marked major milestones, including hosting our seventy-fifth scholar and completing essential preservation work during our seasonal closure, all while sharing the Wilson House story with new audiences on site and throughout the region.

Our exhibitions and programs continued to spark dialogue, elevate diverse perspectives, and attract national attention. The conclusion of *Moving Toward Transparency: Woodrow Wilson's Legacy at 100* and the growing momentum of *Fashioning Power, Fashioning Peace* underscored the museum's role as a platform where history, culture, and public service intersect. Media partnerships and public engagement strengthened this visibility and reinforced the museum's place in conversations on leadership, diplomacy, and American history.

In the pages that follow, you will find highlights from this year's work across visitor engagement, educational programs, community outreach, exhibitions, preservation and restoration.

As we look ahead to the opening of *Wilson's Washington, America's Struggle: Race and Civil Liberties in the Capital,* the nation's 250th anniversary, and the critical HVAC campaign, we remain committed to ensuring that the Wilson House endures as both a place of preservation and purpose. We also look forward to an even more dynamic third edition of our signature event, *Fashioning Power, Fashioning Peace Exhibition and Gala*, building on the strong momentum surrounding this program.

Thank you for standing with us as we steward this extraordinary home and its legacy. With your partnership, the Wilson House will continue to illuminate the past, enrich the present, and shape the conversations that define our democracy.

Elizabeth A. Karcher
EXECUTIVE DIRECTOR
PRESIDENT WOODROW WILSON HOUSE
<u>EKarcher@WoodrowWilsonHouse.org</u>

### **VISITOR ENGAGEMENT**

In FY25, we conducted **general tours, 30-minute highlight tours, and five specialty tours.** We also offered **five neighborhood walking tours** and **a native plant garden tour**. When open, the museum welcomed visitors **six days a week** and saw strong participation, including more than **1,400 guests during the Dupont-Kalorama Walk Weekend** and record numbers at our **exhibitions** and at our annual **gala.** Online presence continued to expand visitor engagement with regular social media posts and newsletters.



Visitors in the Native Plant Garden



Visitors at the Fashioning Power, Fashioning Peace Gala

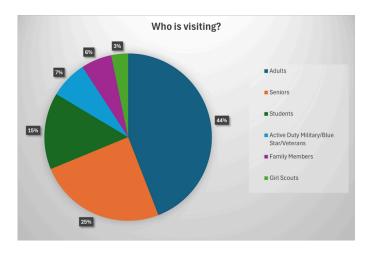


Visitors at the Fashioning Power, Fashioning Peace Gala



Visitors at Vintage Game Night

### **VISITOR STATISTICS**



Why did they come?

Tours
Fashloning Power, Fashloning Peace
Girl Scouts
Speaker Series
Vintage Game Night
Exhibit: Moving Toward Transparency



Visitors outside the museum



Visitors viewing the Fashioning Power, Fashioning Peace exhibition

Visitors to the Woodrow Wilson House include local residents, students, scholars, diplomats, and travelers from across the country and around the world. They come to experience an authentic historic home, engage with nuanced interpretations of Wilson's legacy, and explore how the issues of his era, such as democracy, civil liberties, race, diplomacy, and global leadership, continue to shape the nation today. Many guests also visit for our exhibitions, educational programs, and community events, seeking a deeper understanding of American history through the lens of a preserved presidential residence.



(left to right) ED Elizabeth Karcher, RADM Susan Blumenthal (Ret.), Gala Chair Janet Pitt, Rep. Debbie Dingell



Visitors at the Fashioning Power, Fashioning Peace exhibition



Visitors from the National Trust for Historic Preservation

### **EDUCATIONAL PROGRAMS**

We welcomed families and children of all ages to the museum throughout the year. Our **Speaker Series**, moderated by Advisory Council member Joel Danies, Ambassador of the United States of America (Ret), pictured below with Dr. Eliot Cohen, drew more than **150 attendees** for talks by distinguished **historians**, **scholars**, **authors**, **and artists**. We hosted **over 100 Girl Scouts** and their chaperones as the girls pursued one of the **four Girl Scout badges related to civics**, **democracy**, **jewelry making (in honor of Edith Wilson)**, **and suffrage**, offered for Brownies, Juniors, and Cadettes. Additionally, we hosted **three leadership workshops for college-age students**.

Our **Volunteer Scholars Program** further strengthened the educational mission of the Woodrow Wilson House. Scholars contributed original research, project support, and interpretive work that enriched our exhibitions and public programming. Their dedicated efforts form a vital part of how we engage and inspire individuals at every stage of life.



**Eliot Cohen**"The Future of
America's Foreign and
Defense Policies"



**Gregory Cooke**"Black Rosies - Reflections on the Contributions of African American Women in WWll"



**Professor Suzanna Klintcharova** Bulgarian Harpist in Concert



**Dorothy and Thomas Hoobler** "Are you Prepared for the Storm of Lovemaking?"



**L.H. Moore**"Past Future: Afrofuturism,
Preservation and Place"



MSG Elizabeth
Helm-Frazier and
Dr. Turkiya Lowe
"Remember
Women's
Contributions to
World Wars"



Students from Ronald Regan Leadership Program training at the Wilson House



Susan King (I.), Dorothy Boggess (r.) featured in *Black Rosies*, with ED Elizabeth Karcher (c.)



Director Gregory Cooke (back row, c.), with featured subjects of Black Rosies (seated), along with museum staff and friends



Dr. Klincharova in the Drawing
Room



Dr. Cohen and Ambassador Danies

### **GIRL SCOUTS**



**Total number of Badge Programs: 12** 

- Brownies- Fair Play: 3 programs
- Juniors- Playing the Past: 1 program
- · Juniors- Craft and Tinker: 6 programs
- · Cadettes- Democracy: 2 programs

Girl Scouts tour

### **VOLUNTEER SCHOLARS PROGRAM**



Summer cohort of Wilson House Scholars Program with staff

Now in its **fifth year**, the President Woodrow Wilson House Volunteer Scholars Program is a cornerstone of our educational mission. Offered both remotely and on site, the program has **educated 75 participants** from **more than 30 schools and universities**. This year's scholars contributed to research, interpretation, and special projects that support the museum's exhibitions and public programs. Collectively, scholars have dedicated over **10,000 volunteer hours**, strengthening the museum's capacity to engage audiences and deepen understanding of Wilson's legacy. Learn more about their individual projects through the "Scholars in Action" link on our website.



Winter cohort of Wilson House Scholars Program with staff

# Participants have been students and graduates from these colleges/universities:

American University **Boston University** Concordia College University of California-Berkeley University of California- Davis University of California-San Diego University of Chicago Elon University George Mason University Georgetown University The George Washington University Goucher College Howard University Johns Hopkins University Luther College University of Maryland-College Park Morgan State University Nebraska Wesleyan University Rice University Roanoke College Spellman College University of Toronto **Trinity College** Union College Washington & Lee University Wittenberg University

### **Participating High Schools:**

Albert Einstein High School, MD The Madeira School, VA Sidwell Friends, DC Thurgood Marshall Academy, DC Wilton High School, CT



Summer cohort creates Shark Week exhibit

### **COMMUNITY OUTREACH**

We welcomed more guests free of charge than ever before, advancing our commitment to broad public access. The Dupont-Kalorama Walk Weekend, Mitchell Park Day, and more than 10 days of free tours and Open House events connected us with thousands of visitors. We hosted quarterly Vintage Game Nights, participated in Museums Advocacy Day organized by the American Alliance of Museums (AAM), partnered with the DC Preservation League, and offered professional development for our staff at sites across Washington, DC. Outreach programs extended to Thoreau Middle School in Vienna, VA, and the General Federation of Women's Clubs (GFWC), Woman's Club of Chevy Chase, MD. The museum also served as headquarters for the *International LGBTQ+ Past in the Present* pop-up exhibition during WorldPride in Washington, D.C, and was a proud partner of Civic Season, sponsored by Made by Us.



Visitors provide feedback for Civic Day Question: "What do you wish for America for its next 250 years?"



Staff on the Hill for Museum Advocacy Day



Advisory Council and staff welcome "Edith" from Edith Bolling Wilson Birthplace Museum on International Women's Day as part of Edith Wilson's Fashionable Legacy



Visitors contribute to National Pride exhibit, Past in the Present





John Pucher (I.) with Mac Deford, Woodrow Wilson's great-great-grandson (r.) in Library



Staff on the Hill for Museum Advocacy Day



Serving as Headquarters for historic sites across the United States during WorldPride 2025 celebration



ED Elizabeth Karcher (I.) with Marion Klein (r.) speaking at the GFWC Woman's Club of Chevy Chase, MD

### FREE COMMUNITY EVENTS & OPEN HOUSE DAYS INCLUDED:

October - Mitchell Park Day

**November** - Veterans Day commemoration

**December** – Honoring Wilson's birthday – wreathlaying at the Washington National Cathedral

**March** - International Women's Day Celebration -Edith Wilson's Fashionable Legacy

April - Free on Earth Day to visit the Native Plant Garden and Sheridan-Kalorama Neighborhood Association meeting

### May

Dupont- Sheridan-Kalorama Walk Weekend Open House and Free Memorial Day tours and program

June - Free tours June 19th, Juneteenth, and Open House and LGBTQ+ Past in the Present Headquarters during WorldPride 2025, hosted in DC.



Staff teaching civics at Thoreau Middle School, VA





Welcoming local students to the museum

### IN THE NEWS

The Woodrow Wilson House continued to serve as a gathering place for national conversations on leadership, culture, and history. The Georgetowner hosted its Cultural Leadership Breakfasts at the museum, while PBS filmed an episode of the American Masters series on site. Network WETA also filmed an episode for its acclaimed series If You Lived Here. CNN produced segments for The Whole Story with Anderson Cooper, hosted by correspondent Kaitlan Collins, featuring Anita McBride, former Chief of Staff to First Lady Laura Bush, and Washington Post Associate Editor and First Lady biographer Mary Jordan. WUSA 9 interviewed Advisory Council ex officio member Cary Fuller, Edith Wilson's great-nephew, at the National Cathedral's annual wreath-laying ceremony on 28 December, commemorating Wilson's birth. In honor of Mother's Day, Jimmy Alexander of WTOP interviewed Advisory Council member Rebecca Roberts, author of Untold Power, a biography about Edith Wilson's historic legacy as First Lady. Executive Director Elizabeth Karcher spoke at the preservation conference PastForward in New Orleans on the Wilson House Native Plant Garden.

Media coverage for **Fashioning Power, Fashioning Peace** outreach included **Fox5, The Georgetowner**, **Hollywood on the Potomac**, **The Diplomatic Watch**, **WTOP** ("DC hosts its own Met Gala at the Woodrow Wilson House"). Internationally, the event was recognized by outlets such as **New Zealand Herald, Azertac, Saudi Gazette, TV Gula,** and **Telemundo**.



Kaitlan Collins (I.) and Anita McBride interview in the Dining Room  $\,$ 



Cary Fuller, Advisory Council ex officio member, interviewed at National Cathedral



In celebration of the National Trust's 75th anniversary, Jay Clemens, the interim President was interviewed in the Library



Dr. Mark Benbow's interview in the Drawing Room: A Historian's Perspective



Anita McBride (I.) and Kaitlan Collins (r.) with ED Elizabeth Karcher (c.) in the Dining Room

### **MEDIA RECOGNITION**











New York Weekly







thegeorgetowndish





























### **EXHIBITIONS**

The Woodrow Wilson House continued to uphold the highest professional standards in collections care and interpretation, reflected in **our successful reaccreditation by the American Alliance of Museums - an honor achieved by fewer than three percent of museums nationwide**. This recognition underscores our dedication to excellence while advancing compelling scholarship through two major exhibitions this year: *Fashioning Power, Fashioning Peace*, and *Moving Toward Transparency: Woodrow Wilson's Legacy at 100*. Together, these initiatives strengthened our role as a trusted steward of history and a leader in innovative public interpretation.





Moving Toward Transparency: Woodrow Wilson's Legacy at 100 drew substantial attendance to the gallery, and hundreds of visitors participated in the concluding interactive activity: "What is Your Calling?" 50% of respondents stated that VOTING is how they will define THEIR legacy for generations to come.

For one week in May, the *Fashioning Power, Fashioning Peace* exhibition transformed the museum, with fashions from **53 countries**. In only its second year, attendance at the exhibition on the opening day **tripled**. Over the days that followed, an additional **280 visitors** toured the exhibition, culminating in record attendance during the **European Union Embassy Open House Weekend**.





Traditional Dress in the Gallery

# HIGHLIGHTS FROM THE FASHIONING PEACE EXHIBITION



Diplomatic and First Ladies Attire in the Library



Gowns and Wedding Gowns in the Dining Room



Modern Attire in the Drawing Room

# PRESERVATION AND RESTORATION

### Winter Work, Lasting Impact

During the winter closure, Wilson House staff and contractors completed a series of essential restoration, cleaning and repairs to preserve the historic home and improve its daily operations. Highlights include the following projects overseen by John Pucher, Senior Manager of Operations.



Repairing the leaking side roof

### Restoration

- Large 2nd-floor mirror restored
- Edith Wilson dining room portrait frame restored
- Sally Bolling portrait frame restored
- · New draperies in the Dining Room installed

### **Systems & Security**

- Temperature & humidity monitors installed
- Chauffeur patio electrical work and garage breaker box repairs completed
- Silver safe security sensor installed

### **Cleaning & Care**

- Visitor carpets steam-cleaned historic carpets remain untouched
- Paint and storage room cleaned and organized
- · Silver collection cleaned
- · Chandeliers cleaned

### **Repairs & Maintenance**

- Liquor Room lock and door repaired
- Terrace and handicapped entrance screen doors replaced
- Emergency repairs to the front downspout near the trash hall
- The dining room table's loose board secured
- Historic kitchen plaster wall repairs
- Staff stairwell wall repairs (1st floor to trash hall)
- Loose historic kitchen tiles secured in place
- Minor hardwood floor scratch repairs
- Walls behind sink/toilet in 4th-floor bathroom repaired
- · Gallery walls repaired and painted



Repairing the terrace of the second floor adjoining bedrooms



Cleaning the chandelier in the Drawing Room



Repairing the steps outside the Solarium



Repairing the balcony



Repairing the White House mirror on main landing



Repairing the White House mirror on main landing



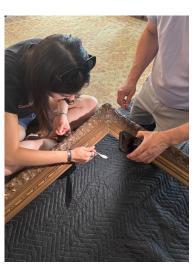
Gilding detail



Preparing new draperies for the Dining Room



Restoring the gold leaf on frames



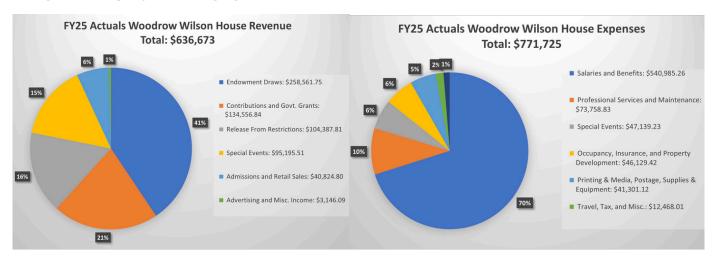
Repairing frames in the Dining Room



Repairing the frame of Edith's portrait in the  $$\operatorname{\textsc{Dining}}$$  Room

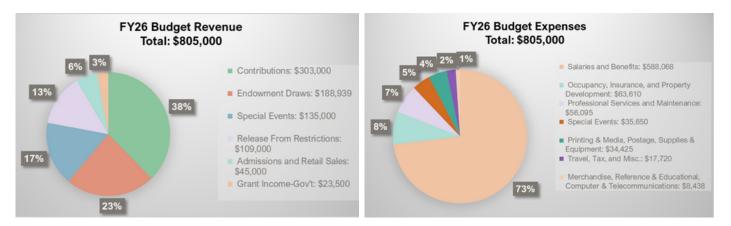
### **Financial Information**

### **FY25 REVENUE & EXPENSES**



To safeguard the historic structure and its nationally significant collections, the Wilson House was forced to remain closed for four months because its deteriorating climate-control systems left the building without reliable heating or air conditioning. This preservation-driven closure, while necessary, created an unavoidable shortfall in earned revenue.

### **FY26 BUDGETED REVENUE & EXPENSES**



The FY2026 budget reflects a careful balance between maintaining operations and laying the critical groundwork for our HVAC capital campaign. Continuing seasonal closures, which are necessary to protect the house and its collections until a climate-control system is in place, will limit earned revenue. Meanwhile, enhancing investments in preservation planning and pre-construction assessments is crucial for long-term stability. Our financial approach for FY2026 is intentionally conservative, aligning reduced revenue with strategic fundraising and prudent cost management to ensure continuity of programs and mission-driven work.

### FY 2025 Highlights

The museum established a dedicated fund to support its *Fashioning Power, Fashioning Peace* initiatives, strengthened by significant contributions from the **Rita Adrosko Charitable Trust** and a private donor. The Wilson House continued to expand its presence in Washington as a place where diplomacy meets fashion, resonating with the sentiment, "New York has the red carpet, Washington is the world stage."

The Gala attracted over **350** guests, resulting in a **twofold increase in attendance**, and **included 18 ambassadors, members of the United States cabinet**, as well as leaders from the **diplomatic, military, cultural, business, fashion, and philanthropic sectors** from around the globe.

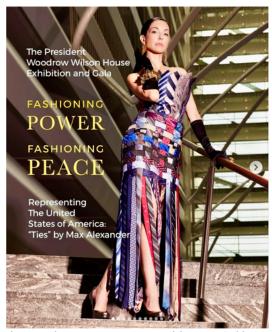
**Speaker Emerita Nancy Pelosi** received the iconic **Esther Pin,** designed by **Ann Hand**, and **Janet Pitt served as Gala Chair.** The exhibition also highlighted nine-year-old designer **Max Alexander**, an internet sensation whose "**Ties"** dress represented the United States and conveyed how we are each unique as individuals, yet, when interwoven, we represent the rich fabric of America.



Speaker Emerita Nancy Pelosi accepting the Esther Pin, with ED Elizabeth Karcher and Gala Chair Janet Pitt



Ambassadors, designers, business executives, and arts leaders captivated us with remarkable examples of diplomatic fashion



The United States was represented by 9 year-old Max Alexander's "Ties" dress



(left to right) Gala Chair Janet Pitt, Speaker Nancy Pelosi wearing the Esther Pin, and ED Elizabeth Karcher

### **TEMPORARY WINTER CLOSURE**

The museum was closed to the public from December 15, 2024, through April 1, 2025, to protect the building and its nationally significant collections.

### **The Situation**

The 109-year-old steam heating system within the House has failed. Frequent pipe breaks have led preservation experts to recommend maintaining a constant temperature of 55 degrees during winter, necessitating the museum's closure to the public. Environmental monitors have recorded temperatures ranging from 48 to over 90 degrees, which fall outside the accepted museum standards of 65 to 75 degrees, as well as humidity levels between 38% and over 80%, exceeding the acceptable range of 45-55% relative humidity.

There is an urgent need for a modern system capable of providing reliable, year-round environmental control. Both the building and its collections are at ongoing risk.

### The Solution

We engaged an engineering firm to design a system suitable for a landmark structure and completed a competitive process to select a contractor prepared to carry out this critical work.

With engineering plans and a contractor bid in place, we are advancing grant applications and philanthropic outreach. We have secured \$750,000 from the National Trust for Historic Preservation and must raise an additional \$2 million to begin installation and ensure the site's long-term stability.

This winter, December 15, 2025 - March 15, 2026, the museum will operate on a limited schedule, offering tours at 12:00 p.m., 1:00 p.m., and 2:00 p.m. on Saturdays. Visitors are encouraged to dress warmly, as interior temperatures will remain at 55 degrees for preservation purposes. The team remains available online throughout the temporary winter closure.

Stewarding the Wilson House for future generations remains our highest priority. Your support ensures its future. Contact us to learn how you can help.



In November, museum staff members don coats, hoods, and gloves for their team meetings held indoors

### **OUR WORK CONTINUES**





The Esther Pin



Our American Alliance of Museums Accreditation

### **Looking Ahead to FY2026**

The coming year marks an important chapter for the President Woodrow Wilson House as we build on recent progress and prepare for a dynamic season of exhibitions, outreach, and preservation. We begin by opening *Wilson's Washington, America's Struggle: Race and Civil Liberties in the Capital*, an exhibition that brings new research and community perspectives to the foreground and anchors our fall and winter programming.

We will continue taking our mission beyond our doors through educational programs, civic talks, and cultural partnerships brought directly into classrooms, community centers, embassies, and public events across the District of Columbia. Meeting audiences where they are will broaden engagement, strengthen local ties, and sustain visibility throughout the year.

On-site, we will advance key restoration and preservation projects that protect the House and its irreplaceable collections. Priority efforts include climate-control improvements, conservation of historic finishes and furnishings, and work that prepares the property for the long-term HVAC installation. These steps respond to vulnerabilities revealed during last year's winter closure and reinforce responsible stewardship of this landmark.

We will also expand *Fashioning Power, Fashioning Peace*, now a signature initiative. Our third season in 2026 will begin with a special International Women's Day preview and will feature an expanded network of designers, embassies, and cultural partners, continuing to elevate women's leadership and international collaboration.

Beloved traditions will continue. The garden will welcome visitors in the spring and fall, and our full calendar of public and specialty tours will return during open months. At the same time, we will explore new revenue opportunities to offset losses from our required winter closure, including expanded fundraising, refined earned-income strategies, enhanced digital content, and new partnerships.

With a clear focus on maintaining AAM accreditation, visibility, sustainability, and community connection, FY2026 positions the Wilson House for continued growth and strengthened impact.

### **ADVISORY COUNCIL**

### **ADVISORY CHAIR**

Zachary Burt

### **ADVISORY COUNCIL**

Ambassador Ervin Bushati, (Albania)

Dr. John Milton Cooper

Dr. Jonathan Coopersmith

Isaac Cosby Hunt

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### **EX OFFICIO**

Cary Clark Fuller

Harriet Sayre McCord

### **EXECUTIVE DIRECTOR**

Elizabeth A. Karcher



Staff, Guides and Advisory Council explore the National Cathedral

### STAFF, GUIDES, AND VOLUNTEERS

### STAFF

Elizabeth A. Karcher, Executive Director Felice Herman, Deputy Director Edith Michel, Senior Manager for Education and Collections Maxwell Miller, Historic Site and Events Manager John Pucher, Senior Manager for Business and Operations

Stacey Wilson-McMahon, Volunteer Scholars Program Coordinator



Preparing the Gallery walls for an exhibit

### **GUIDES**

Robert (Jacob) Anderson Fay Arrington Barbara Bates Jeremiah Bradley Bonnie Calhoun Claire Fergusson Dominik Firlej Mark Holan Hannah Karkari Linda Lippner Tom Marabello Neil McLeroy Katie Moniz James (Ross) Morrison Carol Newell Mallory Page Denise Smith Paul Sullivan Maggie Wald Luke Withycombe

# Thomas Yovino **VOLUNTEERS**

Joshua Barr Joshua Krauss David Steigman



Volunteer prepares lighting for an exhibit

Photo credits throughout this report: Thank you, Tony Powell, Joy Asico, Patricia McDougall, and Wilson House staff, for beautifully capturing the visitors, events, and purpose of the museum.

# HONOR ROLL

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### www.WoodrowWilsonHouse.org



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