

# LESSON PLAN 4

## Media and Politics

By

**Dr. Samantha Averett**

### **Rationale:**

We live during a time when media and social media has become a part of our everyday life and polarized for some viewers. As developing members of the American citizenry, it is important to help students develop the skills to evaluate the information they take in from various media outlet. Students will examine the role of media in political elections and evaluate the effectiveness in persuading the electorate.

### **Standard(s):**

#### C3 NCSS

1. DS Civ 2 9-12: Analyze the role of citizens in the U.S. political system, with attention to various theories of Democracy, changes in Americans' participation over time, and alternative models from other countries, past and present.
2. DS Civ 6 9-12 Critique relationships among governments, civil societies, and economic markets.

### **Objectives:**

1. Identify and determine the motivates and purpose of different media outlets.
2. Develop the skills to analyze information they take in from media outlets.
3. Demonstrate knowledge and practical application of historical skills (sourcing and analysis).
4. Examine role of media and social media in political elections
5. Evaluate the effectiveness of media to persuade the electorate

### **Activity:**

1. Students will analyze the documents.
2. Source the authors or creator of each item.
3. Students will respond to examination prompts.

### **Guiding Questions:**

1. What role media and social media in persuading and informing the citizens and electorate.
2. What are the different forms of media or information sharing?
3. Who uses the different forms of media or information sharing that we identified? Why do some forms of media, media outlets or information sharing appeal to some and not others?
4. What are some of the signals, code words, or phrases used by the identified media outlets (past and present) to encourage, attract, or support different segments of society?

**Sources:**

1. Newspaper/ Journal
  - a. Asbury Park Press (Asbury Park, New Jersey) · Mon, Nov 7, 1910 · Page 6, <https://www.newspapers.com/image/144687903/>
  - b. Asbury Park Press (Asbury Park, New Jersey) · Mon, Nov 7, 1910 · Page 7, <https://www.newspapers.com/image/144687905/>
  - c. Passaic Daily Herald (Passaic, New Jersey) · Tue, May 28, 1912 · Page 4, <https://www.newspapers.com/image/523903209/>
  - d. Asbury Park Press (Asbury Park, New Jersey) · Sat, Oct 28, 1911 · Page 1, <https://www.newspapers.com/image/144683199/>
2. Political Cartoons
  - a. Drawing depicting NJ Governor Woodrow Wilson captioned 'It takes grit to remove grime' published in Harper's Weekly November 11, 1911, about a year after his election in November 1910. Image: Library of Congress
  - b. Unknown author "Punch," October 18, 1916.  
[https://www.wisconsinhistory.org/museum/exhibits/elections/images/1916\\_antiWilsonToon56962.jpg](https://www.wisconsinhistory.org/museum/exhibits/elections/images/1916_antiWilsonToon56962.jpg)

**Suggested Lesson Structure:**

1. Warm Up - Invite the students to discuss the terms and give background information on Woodrow Wilson as a professor at Princeton University and governor of New Jersey.
  - a. Term
    - a. Media
    - b. Social Media
    - c. Propaganda
  - b. Source A – Background information of Woodrow Wilson
2. Sourcing and Document Analysis
  - a. Have students work in pairs to analyze the documents and complete the graphic organizer. This will allow students to discuss the documents and hear from their peers regarding the documents.
3. Evaluate
  - a. Students will work individually to take the information from the graphic organizer, annotations on the documents, and any notes to complete the brief constructive responses. This activity also requires another reading/ skimming of

the text to identify evidence to support their claim for the brief constructive response.

**Suggested Grade Level:**

This lesson is suggested for middle and high school students.

**Suggested Lesson Pace:**

| Schedule Type                   | Rationale  |
|---------------------------------|--|
| 80 minute Double Block Schedule | This lesson structure may take one and a half class periods. This will allow for discovery for the first entire class period and then analysis and evaluation in the next class period. This will allow for reflection and analysis of the previous class's information to draw a conclusion based on evidence.        |
| 45 minute Single Block Schedule | This lesson structure may take three class periods. This will allow discovery during the first class period and re-examining in the second class period. Finally, the students can use the third class period to reflect and analyze the information from the last two classes to draw a conclusion based on evidence. |

### Source A

“In the spring of 1910, Col. George Harvey, editor of Harper’s Weekly, persuaded James Smith of Newark, “boss” of the New Jersey Democratic Party, to support Wilson for the gubernatorial nomination. Wilson, who had recently lost an internal struggle at Princeton with one of his deans, agreed to accept the nomination if it were offered without conditions. Smith’s well-oiled machine worked perfectly, but his plan to elect a dignified puppet soon went awry. Wilson accepted the Democratic state convention’s nomination, aligned himself with the progressive forces that had been fighting Smith, and won in a landslide on Nov. 8, 1910. It was only the beginning of the revolution. Before his inauguration Wilson prevented Smith’s election to the United States Senate by the state legislature. Inaugurated on Jan. 17, 1911, the new governor maintained such heavy pressure on the legislature at Trenton that he won enactment of most of his program in one session: direct primaries; effective state regulations of public utilities; workmen’s compensation; municipal reform; and reorganization of the school system. In early 1913 he won the last of his important demands—antitrust legislation to drive industrial monopolies from New Jersey.”

Source: Excerpt from Rutgers University, Center on the American Governors,  
<https://governors.rutgers.edu/woodrow-wilson-and-the-election-of-1912/>

#### Vocabulary –

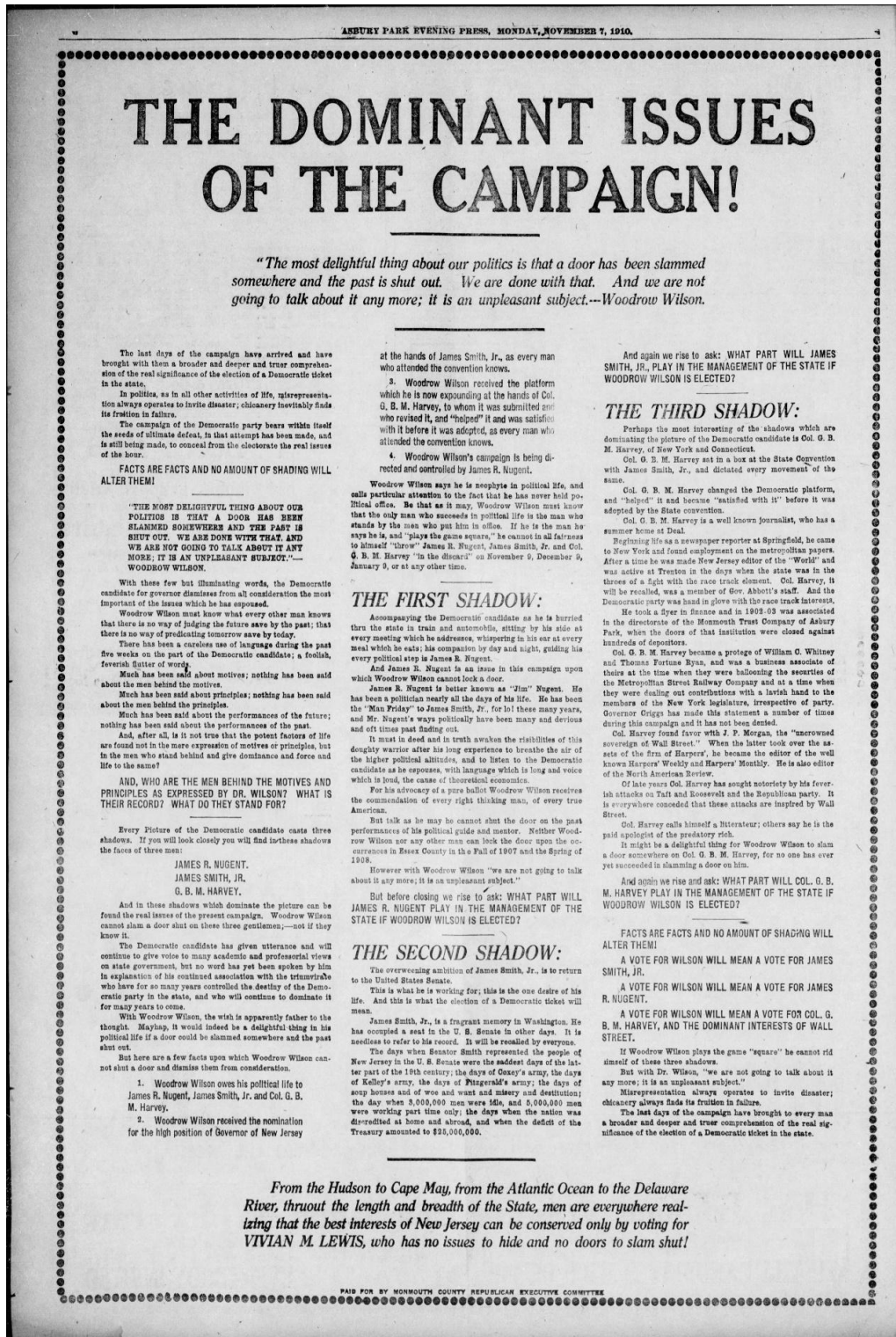
Gubernatorial – Relates to state governor or the office of state governor.

Municipal – Relating to a city or town or the governing body.

Municipal Reform – To make changes to laws or ordinance of a city or town or its governing body.

Antitrust – Relating to legislation that prevents or controls trust or other monopolies that impeded competition in business.

Monopolies - The exclusive possession or control o the supply of or trade in a commodity or service.



# THE DOMINANT ISSUES OF THE CAMPAIGN!

*"The most delightful thing about our politics is that a door has been slammed somewhere and the past is shut out. We are done with that. And we are not going to talk about it any more; it is an unpleasant subject.--Woodrow Wilson.*

The last days of the campaign have arrived and have brought with them a broader and deeper and truer comprehension of the real significance of the election of a Democratic ticket in the state.

In politics, as in all other activities of life, misrepresentation always operates to invite disaster; chicanery inevitably finds its fruition in failure.

The campaign of the Democratic party bears within itself the seeds of ultimate defeat, in that attempt has been made, and is still being made, to conceal from the electorate the real issues of the hour.

**FACTS ARE FACTS AND NO AMOUNT OF SHADING WILL ALTER THEM!**

**"THE MOST DELIGHTFUL THING ABOUT OUR POLITICS IS THAT A DOOR HAS BEEN SLAMMED SOMEWHERE AND THE PAST IS SHUT OUT. WE ARE DONE WITH THAT, AND WE ARE NOT GOING TO TALK ABOUT IT ANY MORE; IT IS AN UNPLEASANT SUBJECT."**—WOODROW WILSON.

With these few but illuminating words, the Democratic candidate for governor discharges from all consideration the most important of the issues which he has assumed.

Woodrow Wilson must know that every other man knows that there is no way of judging the future save by the past; that there is no way of predicting tomorrow save by today.

There has been a careless use of language during the past few weeks on the part of the Democratic candidate, a foolish, feverish gutter of words.

Much has been said about motives; nothing has been said about the men behind the motives.

Much has been said about the performance of the future; nothing has been said about the performance of the past.

And, after all, is it not true that the potent factors of life are found not in the mere expression of motives or principles, but in the men who stand behind and give dominance and force and life to the same?

**AND, WHO ARE THE MEN BEHIND THE MOTIVES AND PRINCIPLES AS EXPRESSED BY DR. WILSON? WHAT IS THEIR RECORD? WHAT DO THEY STAND FOR?**

Every picture of the Democratic candidate casts three shadows. If you will look closely you will find in these shadows the faces of three men:

- JAMES R. NUGENT.
- JAMES SMITH, JR.
- G. B. M. HARVEY.

And in these shadows which dominate the picture can be found the real issues of the present campaign. Woodrow Wilson cannot slam a door shut on these three gentlemen,—not if they know it.

The Democratic candidate has given utterance and will continue to give voice to many academic and professional views on state government, but no word has yet been spoken by him in explanation of his continued association with the triumvirate who have for so many years controlled the destiny of the Democratic party in the state, and who will continue to dominate it for many years to come.

With Woodrow Wilson, the wish is apparently father to the thought. Maybe, it would indeed be a delightful thing in his political life if a door could be slammed somewhere and the past shut out.

But here are a few facts upon which Woodrow Wilson cannot shut a door and dismiss them from consideration.

1. Woodrow Wilson owes his political life to James R. Nugent, James Smith, Jr. and Col. G. B. M. Harvey.
2. Woodrow Wilson received the nomination for the high position of Governor of New Jersey

at the hands of James Smith, Jr., as every man who attended the convention knows.

3. Woodrow Wilson received the platform which he is now expounding at the hands of Col. G. B. M. Harvey, to whom it was submitted and who ratified it, and "helped" it and was satisfied with it before it was adopted, as every man who attended the convention knows.

4. Woodrow Wilson's campaign is being directed and controlled by James R. Nugent.

Woodrow Wilson says he is neophyte in political life, and calls particular attention to the fact that he has never held political office. Be that as it may, Woodrow Wilson must know that the only man who succeeds in political life is the man who stands by the man who got him in office. If he is the man he says he is, and "plays the game square," he cannot in all fairness to himself "blame" James R. Nugent, James Smith, Jr. and Col. G. B. M. Harvey "in the discard" on November 6, December 9, January 9, or at any other time.

## THE FIRST SHADOW:

Accompanying the Democratic candidate as he is hurried thru the state in train and automobile, sitting by his side at every meeting which he addresses, whispering in his ear at every meal which he eats; his companion by day and night, guiding his every political step is James R. Nugent.

And James R. Nugent is an issue in this campaign upon which Woodrow Wilson cannot lock a door.

James R. Nugent is better known as "Jim" Nugent. He has been a politician nearly all the days of his life. He has been the "Man Friday" to James Smith, Jr., for 10 of these many years, and Mr. Nugent's ways politically have been many and devious and of times past finding out.

It must in deed and in truth awaken the rivalries of this doubtful warrior after his long experience to breathe the air of the higher political altitudes, and to listen to the Democratic candidate as he expresses, with language which is long and voice which is loud, the cause of theoretical economics.

For his advocacy of a pure ballot Woodrow Wilson receives the commendation of every right thinking man, of every true American.

But talk as he may he cannot shut the door on the past performances of his political guide and mentor. Neither Woodrow Wilson or any other man can lock the door upon the occurrences in Essex County in the Fall of 1907 and the Spring of 1908.

However with Woodrow Wilson "we are not going to talk about it any more; it is an unpleasant subject."

But before closing we rise to ask: **WHAT PART WILL JAMES R. NUGENT PLAY IN THE MANAGEMENT OF THE STATE IF WOODROW WILSON IS ELECTED?**

## THE SECOND SHADOW:

The overwhelming ambition of James Smith, Jr., is to return to the United States Senate.

This is what he is working for; this is the one desire of his life. And this is what the election of a Democratic ticket will mean.

James Smith, Jr., is a fragrant memory in Washington. He has occupied a seat in the U. S. Senate in other days. It is needless to refer to his record. It will be recalled by everyone.

The days when Senator Smith represented the people of New Jersey in the U. S. Senate were the saddest days of the latter part of the 19th century; the days of Coxy's army, the days of Kelley's army, the days of Fitzgerald's army; the days of soup houses and of vice and want and misery and destitution; the day when 3,000,000 men were idle, and 5,000,000 men were working part time only; the days when the nation was derelict at home and abroad, and when the deficit of the Treasury amounted to \$20,000,000.

And again we rise to ask: **WHAT PART WILL JAMES SMITH, JR., PLAY IN THE MANAGEMENT OF THE STATE IF WOODROW WILSON IS ELECTED?**

## THE THIRD SHADOW:

Perhaps the most interesting of the shadows which are dominating the picture of the Democratic candidate is Col. G. B. M. Harvey, of New York and Connecticut.

Col. G. B. M. Harvey sat in a box at the State Convention with James Smith, Jr., and dictated every movement of the same.

Col. G. B. M. Harvey changed the Democratic platform, and "helped" it and became "satisfied with it" before it was adopted by the State convention.

Col. G. B. M. Harvey is a well known journalist, who has a summer home at Deal.

Beginning life as a newspaper reporter at Springfield, he came to New York and found employment on the metropolitan papers. After a time he was made New Jersey editor of the "World" and was active at Trenton in the days when the state was in the throes of a fight with the race track element.

Col. Harvey, it will be recalled, was a member of Gov. Abbott's staff. And the Democratic party was head in glove with the race track interest.

He took a slyer in finance and in 1903 was associated in the directorate of the Monmouth Trust Company of Asbury Park, when the doors of that institution were closed against hundreds of depositors.

Col. G. B. M. Harvey became a protégé of William C. Whitney and Thomas Fortune Ryan, and was a business associate of theirs at the time when they were ballooning the securities of the Metropolitan Street Railway Company and at a time when they were dealing out contributions with a lavish hand to the members of the New York legislature, irrespective of party.

Governor Briggs has made this statement a number of times during this campaign and it has not been denied.

Col. Harvey found favor with J. P. Morgan, the "uncrowned sovereign of Wall Street." When the latter took over the assets of the firm of Harpers, he became the editor of the well known Harpers' Weekly and Harpers' Monthly. He is also editor of the North American Review.

Of late years Col. Harvey has sought notoriety by his feverish attacks on Taft and Roosevelt and the Republican party. It is everywhere conceded that these attacks are inspired by Wall Street.

Col. Harvey calls himself a Nitrateur; others say he is the paid apologist of the predatory rich.

It might be a delightful thing for Woodrow Wilson to slam a door somewhere on Col. G. B. M. Harvey, for no one has ever yet succeeded in slamming a door on him.

And again we rise to ask: **WHAT PART WILL COL. G. B. M. HARVEY PLAY IN THE MANAGEMENT OF THE STATE IF WOODROW WILSON IS ELECTED?**

**FACTS ARE FACTS AND NO AMOUNT OF SHADING WILL ALTER THEM!**

**A VOTE FOR WILSON WILL MEAN A VOTE FOR JAMES SMITH, JR.**

**A VOTE FOR WILSON WILL MEAN A VOTE FOR JAMES R. NUGENT.**

**A VOTE FOR WILSON WILL MEAN A VOTE FOR COL. G. B. M. HARVEY, AND THE DOMINANT INTERESTS OF WALL STREET.**

If Woodrow Wilson plays the game "square" he cannot rid himself of these three shadows.

But with Dr. Wilson, "we are not going to talk about it any more; it is an unpleasant subject."

Misrepresentation always operates to invite disaster; chicanery always finds its fruition in failure.

The last days of the campaign have brought to every man a broader and deeper and truer comprehension of the real significance of the election of a Democratic ticket in the state.

*From the Hudson to Cape May, from the Atlantic Ocean to the Delaware River, thro'out the length and breadth of the State, men are everywhere realizing that the best interests of New Jersey can be conserved only by voting for VIVIAN M. LEWIS, who has no issues to hide and no doors to slam shut!*

Excerpts from Source B

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With these few but illuminating words, the Democratic candidate for governor dismisses from all consideration the most important of the issue which he has espoused. Woodrow Wilson must know what every other man knows that there is not way of judging the future save by the past; that there is not way of predicting tomorrow save by today. There has been a careless use of language during the past five weeks on the part of the Democratic candidate; a foolish feverish flutter of words. Much has been said about motives; nothing has been said about the men behind the motives. Much has been said about principles; nothing has been said about the men behind the principles. Much has been said about the performance of the future; nothing has been said about the performance of the past.....

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Source: Asbury Park Press (Asbury Park, New Jersey) · Mon, Nov 7, 1910 · Page 6,  
<https://www.newspapers.com/image/144687903/>



ASBURY PARK EVENING PRESS, MONDAY, NOVEMBER 7, 1910. 7

# The Minute Man of the Hour Woodrow Wilson

## FACTS ARE FACTS AND NO SHADOW- GRAPHS WILL AL- TER THEM.

A vote for Lewis will mean a vote for "The Little Father of the Trusts" --John Kean.

A vote for Lewis will mean a vote for "The Same Old Republican Gang" in Monmouth County.

A vote for Lewis will mean an endorsement of the Republican Legislative Orgy held on the last night of the Session this Year.

A vote for Lewis will mean an "O. K." for the constantly increasing tax bills.

A vote for Lewis will mean Your approval of the Countless Republican broken promises to enact legislation regulating water, gas, electric light, trolley and railroad companies.

A vote for Lewis will mean another Solar Plexus for the Ocean Grove Borough Bill.

A vote for Lewis will mean a back alley Ocean boulevard through Ocean Grove.

A vote for Lewis will mean that you are a "Standpatter" in this progressive political age.


A vote for Lewis will mean that you are satisfied with the empty market basket.

A vote for Lewis will mean that you stand for "Joy Riding Corporations."

A vote for Lewis will mean an endorsement of Bill Whittle and his Springwood Avenue "Milk" Card Index System.

A vote for Lewis will mean that you repudiate Governor Fort's statement to the effect that the last Republican legislature had betrayed the people.

A vote for Lewis shows that you favor legislation by the Republican Board of Guardians.



WOODROW WILSON OF PRINCETON.

*Please Mother and the Girls by Voting This Year for the Family Market Basket and the Wardrobe*

That's what a vote for Woodrow Wilson and the Democratic Assembly candidates means. It means your personal protest against the high cost of living which has been brought about by great corporations and trusts which the Republican party has catered to and allowed to sap out the life of the land and by an enormous protective tariff. On a promise to revise this tariff the Republican party swept the country two years ago and William H. Taft was made president. That sacred promise to the people was broken. Not only were the duties on necessities not lowered but they were increased and the cost of living took another climb and the trusts and protected special interests began afresh the stealing of the nation's wealth. This year good Republicans who are better Americans will administer a rebuke to their party leaders by voting the Democratic ticket. Others will vote the Democratic ticket to put the Republican ring in New Jersey out of business and still others will bring the matter nearer home and vote the Democratic ticket to smash the Republican machine in Monmouth county.

Woodrow Wilson is a clean man and a safe man. The best citizens and most thoughtful in every community in the state will vote for him.

The Republican barrel was never larger than it is this year. The "Board of Guardians" has done its duty in selecting and the Republican party's boodle bag is filled to running over. All of this money will be spent tomorrow in an attempt to buy the election outright. This is a fact that will not down. Go to the polls tomorrow and watch closely and you will see it for yourself. But the many people who are going to vote for Woodrow Wilson are the kind who can not be bought and he will be elected by a majority that will sweep the "bosses" into oblivion.

## WOODROW WILSON IS NO MAN'S MAN.

A vote for Woodrow Wilson means the Political Vacuum Cleaner for Democratic and Republican Organizations alike.

A vote for Woodrow Wilson means a return to the first principles of government.

A vote for Woodrow Wilson means an honest and economical State Government.

A vote for Woodrow Wilson means "The Tall Timbers" for every Party Brand of political crooks.

A vote for Woodrow Wilson means a protest against campaigns of lying, deceptions, hypocrisy and \$2 bills in New Jersey.

A vote for Woodrow Wilson means the placing of Baird, Kean, Howell and the Monmouth County Near-Bosses in political cold storage.

A vote for Woodrow Wilson means the political millenium for New Jersey.

A vote for Woodrow Wilson means the "Real Square Deal."

A vote for Woodrow Wilson means that you place patriotism above party.

A vote for Woodrow Wilson means a political house cleaning at Trenton.

A vote for Woodrow Wilson means the passing of the Republican Board of Guardians and the Democratic Overlords.

A vote for Woodrow Wilson declares for cheaper gas, electric lights, water, and lower railroad fares.

A vote for Woodrow Wilson means that the Boroughites will obtain their rights.

A vote for Woodrow Wilson means "Brains" not "Boodle" in political campaigns.

A vote for Woodrow Wilson means an administration that you have been long hoping for.

A vote for Woodrow Wilson means the election of the Abraham Lincoln of the Twentieth Century.

## LOOK AT YOUR TAX BILLS AND VOTE THE DEMOCRATIC TICKET

Paid for by Asbury Park Friends of Woodrow Wilson

Excerpts from Source C

FACTS ARE FACTS AND NO SHADOW GRAPHS WILL ALTER THEM.....

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A vote for Lewis will mean that you are satisfied with the empty market basket. A vote for Lewis will mean that you stand for “Joy Riding Corporations.”

Please Mother and the Girls by voting this year for the family market basket and the wardrobe. That’s what a vote for Woodrow Wilson and the Democratic Assembly candidate means. It means your personal protest against the high cost of living which has been brought about by great corporations and trues which the Republican party has catered to and allowed to sap out the life of the land and by an enormous protective tariff.....

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Source: Asbury Park Press (Asbury Park, New Jersey) · Mon, Nov 7, 1910 · Page 7,  
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**PASSAIC DAILY HERALD**  
Editor and Publisher Robert G. Bremer  
AN APPEAL TO TRUE DEMOCRACY  
(From a Pastored Guardian.)  
Upon the result of the primaries depends the future of Democracy in this county. Victory for the delegates pledged to Woodrow Wilson will mean the end of the state and the nation that the Passaic county Democracy has shaken of the shackles of corruption and is now true to its old ideals and traditions. Any other result will brand Democracy with a stigma of shame, and will be proof that a once great party has become the mere plaything of Jim Smith, the discredited and discarded boss under whose leadership Democracy drifted downward to decadence and defeat.

Every Democrat who takes pride in his manhood and his loyalty to his party should resent this interference by Jim Smith and Jim Nugent in the political affairs of this county. What right have these old bosses of the coal combine days, who have been deposed and discarded by decent Democracy all over the state, to come into Passaic county to betray Democracy in order that they may have revenge on Governor Wilson, who purged the party of Smith's leadership and freed Jim Nugent as chairman of the state committee, a position which he disgraced by his vile insults and his blatant boasts that New Jersey Democracy by its primary vote today will justify Nugent's insults and Smith's dirty political work?

It seems almost incredible that it should be necessary to urge any Democrat to resent such things. It would be necessary in this city and county, many of whom owe their present livelihood to the fact that they have been honored by Democracy, are secretly helping Jim Smith in his dirty work in Passaic county.

The trusts and corporations which have always furnished the funds for betrayal of Democracy in the past, have been told that Passaic county can be carried against Woodrow Wilson if money enough was provided. In years gone by those who are helping Jim Smith in this county have always been able to get results when they had money enough to buy votes. This is one of the most disgraceful stains left upon the record of Passaic county Democracy under the old machine leadership. It is time to wipe out that stain and the opportunity comes today.

Smith, Nugent and Halliday have selected "Snapper" Delaney, Jack Shorrel and Frank Reid as pledged delegates who would vote at Baltimore as Jim Smith wants them to vote. All other questions aside, what public service or party service has ever been rendered to Democracy by these men to warrant the honor—the greatest within the gift of the party—of representing Passaic county Democracy in the national convention, the gathering in which the biggest and brainiest men of the party are to select the nation's Democratic candidate for President. On the one side Hinchliffe, Bremer and Hedges. On the other Delaney, Reid and Shorrel. Which delegation is best fitted to represent militant and progressive Democracy in the party are to select the nation's Democratic candidate for President. On the one side Hinchliffe, Bremer and Hedges. On the other Delaney, Reid and Shorrel. Which delegation is best fitted to represent militant and progressive Democracy in the party are to select the nation's Democratic candidate for President.

Does any man suppose that if Jim Smith's allies are successful at today's primaries, that Delaney, Reid or Shorrel will be sent as delegates to the Baltimore convention? Not in a thousand years! Their proxies will be taken by some of Smith's secret allies in this city, the men who are the local leaders in the conspiracy to betray Passaic county Democracy—the men who lacked the courage to make an open fight and run as delegates themselves.

A great opportunity awaits every true and loyal Democrat in Passaic county. It awaits every young man who believes in Democracy and feels hope in the future as a viable political force. It is time to discard the old leadership and the old influences which have been used in this campaign in effort to discredit Woodrow Wilson. The new leaders, whose personal integrity and official record has given New Jersey Democracy a new lease of life.

**DISTRICT WILSON AT BAL.** Democratic nomination for the presidency and the Republican nomination for the presidency that are usually considered from a partisan equally as progressive in thought and in spirit as the Republican nomination for the presidency, but in fact it is the Republican nomination for the presidency that is the one to be feared. It is the one that is the one to be feared. It is the one that is the one to be feared.

Newspapers and public men ought that he is progressive in action, to be able to treat all issues and all that he is not only personally in a cool, deliberate and progressive in action, but he has the temperate manner. There are exceptions, however, and this is one of them. The Republican machine nomination for the presidency that is the one to be feared. It is the one that is the one to be feared. It is the one that is the one to be feared.

Let us try to see why the answer is simple. Democracy and progress are the same thing. Democracy and progress are the same thing. Democracy and progress are the same thing.

**Cough Hard? Go To Your Doctor**  
Coughs, colds and sore throats are the herald and forerunners of more serious trouble. Stop it! There is nothing so bad for a cough as to let it alone. Dr. Averett's Cherry Cough Syrup is the best medicine for coughs and colds, regular doctor's prescription. Use it! Ask your doctor if it is not good advice.

Excerpts from Source D

### AN APPEAL TO TRUE DEMOCRACY

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A great opportunity awaits every true and loyal Democrat in Passaic County. It awaits every young man who believes in Democracy and finds hope in its future as a virile political force. It is time to discard the old leadership and the old influences which have been used in this campaign in efforts to discredit Woodrow Wilson, the new leader, whose personal integrity and official record has given New Jersey Democracy a new lease of life.

Source: Passaic Daily Herald (Passaic, New Jersey) · Tue, May 28, 1912 · Page 4,  
<https://www.newspapers.com/image/523903209/>

Source E



Source: Drawing depicting NJ Governor Woodrow Wilson captioned 'It takes grit to remove grime' published in Harper's Weekly November 11, 1911, about a year after his election in November 1910. Image: Library of Congress

Source F



Source: Unknown author "Punch," October 18, 1916.

[https://www.wisconsinhistory.org/museum/exhibits/elections/images/1916\\_antiWilsonToon56962.jpg](https://www.wisconsinhistory.org/museum/exhibits/elections/images/1916_antiWilsonToon56962.jpg)



### AUTO IN FLAMES FROM BACK FIRING, THREATENS HOUSE

Just as Newell Jacobs, chauffeur, was driving Edward D. Moore's power Acme into the drive at the home on Broad avenue, West Dept. last night there was about 11:30 p. m. when the car was started. The driver then drove toward the house and the car was started. The driver then drove toward the house and the car was started. The driver then drove toward the house and the car was started.

### TITUS, ARRESTED IN NEWARK, DROPS DEAD

Former Real Estate Agent Here, Accused of Embezzlement of \$438 in Newark, Dies in Convulsions While Being Detained in City Hall.

### WILSON SPEAKS AT TEXAS STATE FAIR

Says Country's Great Need Is Rejuvenation of Economic Conditions.

### WILSON DEFINES A PEOPLE'S PARTY

Governor Wilson said in part: "I have very keenly the pleasure and the stimulation of facing the great audience, drawn from so many parts of this important state. An audience that represents Texas, represents a cross-section of what is characteristic of the people and initiative of modern Texas. Texas seems from the first, to have had the capacity and to have chosen the impulse of a state able to care for its own people, and all the country over."

### TO RENEW EFFORT TO REMOVE JUDGE IN McNAMARA SUIT

LOS ANGELES, Oct. 28.—It was reported here today that the effort to remove Judge Thomas J. McNamee from the bench in the case of the defendant attorney is continuing. The effort is being renewed by the McNamara family, who are determined to have the judge removed from the bench.

### STOPPING OF SINDA TRAINS UP BY CERTIORARI

Writ Granted This Morning by Justice Voorhees on Application of Ocean Grove Association.

### IS NOT LIKELY TO BE SETTLED BEFORE FEBRUARY

NEW BRUNSWICK, Oct. 28.—Upon application of the Ocean Grove Camp Meeting association, Justice Voorhees granted a writ of certiorari this morning to take into the supreme court the question of the Ocean Grove camp meeting authority to enter trains to stop at the Ocean Grove station.

### WILSON DEFINES A PEOPLE'S PARTY

Governor Wilson said in part: "I have very keenly the pleasure and the stimulation of facing the great audience, drawn from so many parts of this important state. An audience that represents Texas, represents a cross-section of what is characteristic of the people and initiative of modern Texas. Texas seems from the first, to have had the capacity and to have chosen the impulse of a state able to care for its own people, and all the country over."

### WATER CO. MUST FURNISH METERS

Utility Board, Dismissing Healey's Complaint, So Instructs Tintner Man Co.

### SCHOOL FUMIGATED AT BRADLEY PARK

Precautions Being Taken Against the Spread of Diptheria—Five Cases.

### CANT LAY TRACK ACROSS HIGHWAY WHILE AT SCHOOL

Utilities Board Says Crossing Can Be Made Elsewhere From the Home of E. Brooks Morris at Glendon.

### NEGRO HAD WIFE OF A WHITE MAN

The Possessed of But One Arm He Attempts to Steal Police Officer.

### BLOWS ALMOST FOLLOW A WANSUIT

Mayor Shrophshire of Staibright Called a Liar by Ex-Mayor Paeker.

### G. WHITE IS NEW Y.M.C.A. SECRETARY

Ledy G. White, now connected with the Y. M. C. A. of New York, has accepted a position as secretary of the Y. M. C. A. of Asbury Park.

### RUN OF BLUEFISH BREAKS RECORDS

MANAQUAN, Oct. 28.—An outfit of fishermen from Asbury Park are catching a record of 12 bluefish in a single day.

### RICHESON DENIES HE BOUGHT POISON

BOSTON, Oct. 28.—An outline of the defense of Rev. Charles Richeson, pastor of the First Baptist church, who is charged with the purchase of poison for the purpose of killing his wife.

### DELAY FOR RICHSON

BOSTON, Oct. 28.—The court has granted a delay in the trial of Rev. Charles Richeson, pastor of the First Baptist church, who is charged with the purchase of poison for the purpose of killing his wife.

### MAILING CITY FOLDERS

FOR THE convenience of those who desire to receive a copy of the Asbury Park News, the following information is given:

### NEW CLEWING HOUR

Boatmen will come at six, Saturday, Oct. 28, from 10 to 11 a. m.

### BULLS CONTROL MARKET

NEW YORK, Oct. 28.—Bulls were in control of the market today, and the price of gold advanced to a new high.

Excerpts from Source G

WILSON DEFINES A PEOPLE'S PARTY

Governor Says Democrats Are Willing to Give Everyone a Voice

Madison, Wis Oct. 28 – Governor Woodrow Wilson made an address at the Democratic luncheon here yesterday which left no doubt in the minds of Wisconsin party leaders that Wilson will have Wisconsin's vote in the national convention. In addition to all the leading Democrats of the state there were present many prominent progressive Republicans.....

There was a storm of applause when Chairman J. C. Aylward who was the Democratic candidate for governor last year, introduced Governor Wilson as the next president of the United States. Governor Wilson's speech was a plea for popular government and freedom from interference by special interests and middlemen in politics. He said he could see not great difference between his principles and those avowed by Progressive Republicans with whom he talked and that seemed to be merely a matter of party label.

Source: Asbury Park Press (Asbury Park, New Jersey) · Sat, Oct 28, 1911 · Page 1,  
<https://www.newspapers.com/image/144683199/>



Name: \_\_\_\_\_ Date: \_\_\_\_\_

Instructions: Use source B- G to complete the chart.

| Source | What message does the source convey? | Was this source a pro-democrat, pro-republican, or both? Include evidence from the source to support your claim. | Was the source pro-Wilson or anti-Wilson? Include evidence from the source to support your claim. |
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| Source | What message does the source convey? | Was this source a pro-democrat, pro-republican, or both? Include evidence from the source to support your claim. | Was the source pro-Wilson or anti-Wilson? Include evidence from the source to support your claim. |
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| Source   | What message does the source convey? | Was this source a pro-democrat, pro-republican, or both? Include evidence from the source to support your claim. | Was the source pro-Wilson or anti-Wilson? Include evidence from the source to support your claim. |
|--|--------------------------------------|--|---|
| 1. What trends do you notices relating to the type of media? What political impact do these trends convey? How might this relate to media today? |                                      |  |   |

Evaluation Questions

Answer the questions below based on the information discussed in class and the presented sources.

1. What is the role of media in the political elections?
2. Which source is most persuasive? Justify (explain) your selection.
3. Briefly explain the role media played in the different political elections for Woodrow Wilson.
4. Briefly describe the similarities between past media sources and today's media sources as it relates to political elections.
5. Briefly describe the difference between past media sources and today's media sources as it relates to political elections.
6. To what extend is the involvement of media influential or interference?